



June 8, 2009

Dear Members of the BAA,

Today, the global life science industry is enjoying more success than ever before as innovation continues to improve the lives of people worldwide. As you know, Alabama's contribution to this success is significant as our biotechnology companies, universities and associated institutions work diligently to resolve complex issues related to healthcare, agriculture and environmental management. But these are challenging times and we must remain focused to ensure the continued success of our local technology and the state's emerging "bio-economy."

To this end, the Executive Committee and the Board of Directors of the BAA are developing an aggressive strategy to promote our local industry to a broader audience. Specifically, we are planning to increase our national and international presence through active participation in local and federal government and the implementation of an economic growth plan focused on education and workforce development. We are recruiting key BAA members to help implement the new strategy and I am proud to have been asked to lead this endeavor as Chairman of the BAA. I hope you will join us as we continue to advance Alabama's leadership position.

The headquarters of the BAA is now located at the Innovation Depot in the heart of downtown Birmingham. As most of you know, the Innovation Depot is a business incubation facility with a strong focus on emerging life science companies, making it an ideal home for the BAA. While our office's physical address is in Birmingham, the BAA represents the entire state of Alabama and we continue to work closely with surrounding communities including Huntsville, the home to HudsonAlpha, Tuscaloosa, Mobile and Auburn, all of which play a vital role in the state's life science industry. We're also seeking to broaden our influence through collaborations with our sister organizations in Georgia, Florida and Tennessee as well as SE BIO. By working together, we will be able to leverage the strength of companies and organizations throughout the Southeast.

Our association with the national office of BIO is at an all-time high and at the BAA's recent annual meeting, Jim Greenwood, BIO's President and CEO made a commitment to help, as we strengthen Alabama's life science industry. We are grateful for BIO's support of the BAA and are pleased to continue our active participation as a



state affiliate in BIO. Our affiliation with BIO strengthens both organizations and enhances the BAA's ability to operate on a national and international level.

As you can see, this is a very busy time at the BAA. While the Board is working hard to finalize planning, we ask for your assistance in building the BAA. I invite you to join the BAA as an advocate for the life science industry in Alabama. The BAA's goal is to ensure the success of individual life sciences companies and the industry as a whole in Alabama. To that end, the Board of Directors and I urge you to get involved to promote our companies and our science as we work to facilitate solutions that will benefit millions of people around the world.

To help you become involved, I have included the application to become a BAA member. Additionally, you can also visit our website at www.bioalabama.com to learn more about the advantages of becoming a BAA member.

Soon, we will announce the schedule of upcoming networking events including "BIO-Mixers" and industry workshops. The BIO-Mixers are informal gatherings devoted to promoting networking between emerging and established leaders within the Alabama life sciences community. The workshops are meetings hosted by key industry figures and are designed to provide information vital to the success of emerging biotechnology companies. Please visit our website for more information on these events.

I will provide you with updates on the strategic plan and committee development throughout the summer months. In the meantime, please become a member of the BAA and feel free to contact me or our Executive Director, Kathy Nugent with any questions.

Kind regards,

A handwritten signature in blue ink that reads "Charles E. Bugg". The signature is written in a cursive style.

Charles E. Bugg, Ph.D.
Chairman, Biotechnology Association of Alabama