

VIRTUAL

Annual Conference
October 5-9

SPONSOR PROSPECTUS

More than a SPONSORSHIP.

A global pandemic made science, specifically bioscience, an overnight media sensation and the **#ALBioTech** community has responded rapidly with jaw dropping innovation. Beyond COVID-19, our researchers, scientists, and business leaders bring the same sense of urgency to solving the world's most challenging health and environment problems. Join us to support and celebrate the work of Alabama's brightest bioscience minds. Furthermore, help your business prosper with the benefits of being a BIO Alabama **VIRTUAL** annual conference sponsor. Our theme this year is a continuation of our mission: **Connecting the Alabama bioscience community.**



Why support BIO Alabama?

BIO Alabama is the leading advocate for Alabama's bioeconomy. We represent the State on a regional, national, and international stage, promoting the intellectual and innovative capital that make our State a premier place to invest, start, and grow in bioscience. BIO Alabama is the State affiliate of Biotechnology Innovation Organization (BIO) and we represent 5 core sectors: Drugs & Pharmaceuticals; Medical Device & Equipment; Research Institutes, Universities & Medical Laboratories; Biotechnology distribution; and Agriculture & Chemicals.

As a 501(c)(6) organization, the support we receive through sponsorship directly impacts our programming and allows us to serve bioscience researchers, scientists, and business leaders around Alabama.



PRESENTING Sponsor (Limit 5)

\$5,000

- Recognized as presenting sponsor of BIO Alabama on *most* **VIRTUAL** annual conference digitally produced promotional materials (*excluding select social media posts due to limited space and aesthetics + select conference items including SWAG.*)
- 60-minute **VIRTUAL** conference session on a topic that will connect, inspire, & educate attendees.
- 1/2 page ad in the digital 2020 Annual BIO Alabama Resource Guide (*sponsor responsible for artwork. Deadline for art September 1, 2020.*)
- Access to conference registration list.
- Opportunity to introduce speakers or moderate a panel.
- 5 **VIRTUAL** annual conference registrations.
- Company logo displayed on **VIRTUAL** annual conference website landing page.



HOME BREW Sponsor *(Limit 1)*

\$5,000

- Recognized as home brew sponsor of BIO Alabama on *most* **VIRTUAL** annual conference digitally produced promotional materials *(excluding select social media posts due to limited space and aesthetics + select conference items including SWAG.)*
- Logo printed on coffee cup that will be sent to the first 100 registered attendees, including dedicated "home brew" social media campaign. *(Sponsor may participate in selection of coffee mug, if desired.)*
- 1/2 page ad in the digital 2020 Annual BIO Alabama Resource Guide *(sponsor responsible for artwork. Deadline for art September 1, 2020.)*
- Access to conference registration list.
- Opportunity to introduce speakers or moderate a panel.
- 5 **VIRTUAL** annual conference registrations.
- Company logo displayed on **VIRTUAL** annual conference website landing page.



RESOURCE GUIDE **Sponsor** *(Limit 1)*

\$5,000

- Recognized as resource guide sponsor of BIO Alabama on *most* **VIRTUAL** annual conference digitally produced promotional materials (*excluding select social media posts due to limited space and aesthetics + select conference items including SWAG.*)
- Logo prominently displayed on the cover of BIO Alabama's annual digital resource guide that will be available on our website for 1 year and shared with bioscience stakeholders around the State, regionally, nationally, and internationally.
- Full page ad in the digital 2020 Annual BIO Alabama Resource Guide (*sponsor responsible for artwork. Deadline for art September 1, 2020.*)
- Access to conference registration list.
- Opportunity to introduce speakers or moderate a panel.
- 5 **VIRTUAL** annual conference registrations.
- Company logo displayed on **VIRTUAL** annual conference website landing page.



REGISTRATION Sponsor (Limit 2)

\$2,500

- Recognized as registration sponsor of BIO Alabama on *most* **VIRTUAL** annual conference digitally produced promotional materials (*excluding select social media posts due to limited space and aesthetics + select conference items including SWAG.*)
- 1/4 page ad in the digital 2020 Annual BIO Alabama Resource Guide (*sponsor responsible for artwork. Deadline for art September 1, 2020.*)
- Access to conference registration list.
- Opportunity to introduce speakers or moderate a panel.
- 4 **VIRTUAL** annual conference registrations.
- Company logo displayed prominently on **VIRTUAL** annual conference website registrations site.



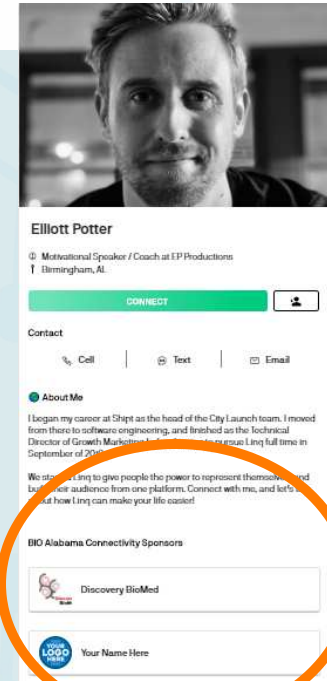
CONNECTIVITY Sponsor (Limit 2)

\$2,500

Only 1 left!

- Recognized as connectivity sponsor of BIO Alabama on *most VIRTUAL* annual conference digitally produced promotional materials (*excluding select social media posts due to limited space and aesthetics + select conference items including SWAG.*)
- Company name and link to website displayed on 1:1 platform, [Linq](#).
- 1/4 page ad in the digital 2020 Annual BIO Alabama Resource Guide (*sponsor responsible for artwork. Deadline for art September 1, 2020.*)
- Access to conference registration list.
- Opportunity to introduce speakers or moderate a panel.
- 4 **VIRTUAL** annual conference registrations.
- Company logo displayed prominently on **VIRTUAL** annual conference website registrations site.

EXAMPLE





SUPPORTER OF #ALBIOTECH *(Unlimited)*

\$1,000

- Access to conference registration list.
- Social media graphic/post on LinkedIn, Twitter, and Instagram announcing you as a Supporter of #ALBioTech.
- 3 **VIRTUAL** annual conference registrations.
- Company logo displayed on **VIRTUAL** annual conference website.



FRIEND OF #ALBIOTECH *(Unlimited)*

\$500

- 2 **VIRTUAL** annual conference registrations.
- Social media graphic/post on LinkedIn, Twitter, and Instagram announcing you as a Friend of #ALBioTech.
- Company logo displayed on **VIRTUAL** annual conference website.



SPONSOR DELIVERABLES

- **High resolution logo** in jpg/png with transparent background and eps format.
- **Remit payment NET 30** once invoice is issued.

Get SOCIAL

Join #ALBioTech on your preferred social media platform. We're pretty active and continuously share news, stories, updates, and events. Don't forget to use #ALBioTech. Plus, hit that like or share button. We're always reading and responding to comments, too. Last thing, be sure to add sonia@bioalabama.com to your media distribution list. Why? We suffer from severe FOMO and never want to miss out on your news. We absolutely love sharing and celebrating you and your organization. It's an added benefit for being a part of our community as a member or sponsor.



Wait, there's MORIE.

Become a BIO Alabama member today and join a community of bioscience professionals and stakeholders who share the common vision for improving the way we feed, fuel, and heal our world.

Membership Levels:

Platinum \$5,000

Gold \$3,000

Silver \$1,500

Bronze \$500

JOIN BIO ALABAMA TO ELEVATE YOUR BUSINESS
AND OUR STATE'S BIOECONOMY.

BIO
ALABAMA

MEMBERSHIP LEVELS	BIO Business Solutions*	Member Discounts to Events & Conferences	Host Industry Tour	Board Seat**	Logo on Website	Invitation to Executive Committee	Annual Strategic Plan Participation	Invitation to Legislative Fly-In
PLATINUM LEVEL \$5,000/yr	✓	✓	✓	✓	✓	✓	✓	✓
GOLD LEVEL \$3,000/yr	✓	✓	✓	✓				
SILVER LEVEL \$1,500/yr	✓	✓	✓					
BRONZE LEVEL \$500/yr	✓	✓						



For special Startup & Emerging Company membership, please contact BIO Alabama for details and eligibility.

* The BIO Business Solutions* cost-savings program is open to BIO Alabama members. Gain the power of group purchasing through leading industry suppliers.

** Board seat is guaranteed, though not mandatory. Board seat approved/term begins at Annual Meeting usually held in October of each year.

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BIO ALABAMA

Connecting the Bioscience Ecosystem



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